**Y&H Climate Action Pledge: Template for news story / Press release**

**[Business name] signs up to take action on climate and nature**

*[Business / organisation name]* has formally signed the Yorkshire and Humber Climate Action Pledge - a commitment to tackling the climate and ecological emergency and helping the region to thrive and become “climate ready”.

It is the first regional pledge of its kind in the UK to require businesses and organisations to make a commitment across four areas of action: becoming climate resilient; reducing carbon emissions; enhancing nature and biodiversity; and promoting a just transition.

*[Insert quote from your senior leadership about the pledge signing]*

Aligned to this pledge, *[Business / organisation name]* is planning to take the following key actions over the next year:

*[Some examples of proposed climate action]*

The pledge, which supports and encourages ambition for all shapes and sizes of organisations across the private, public and third sector, is suitable for those that are already taking steps to be greener, as well as those at the start of a learning journey. The aim is to create a movement of organisations across Yorkshire and the Humber who recognise that we need to all take action to protect our region from climate impacts and unlock the benefits of a green economy.

*[Business / organisation name*] strongly encourages all the businesses and organisations we work with in Yorkshire and Humber to sign up to the pledge and start taking action.

The Climate Action Pledge has been developed by the [Yorkshire and Humber Climate Commission](https://yorksandhumberclimate.org.uk/), an independent body set up to support and guide ambitious climate action in the region.

**Rosa Foster, Director of Yorkshire and Humber Climate Commission, said:**

“It's time for us to seize the initiative as a region and show how businesses and organisations can demonstrate strong leadership at all levels here in Yorkshire and Humber. It’s excellent news that all sorts of organisations, big and small, are making this public commitment.”

You can read more about the Climate Action Pledge at [www.climateactionpledge.org.uk](http://www.climateactionpledge.org.uk)